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A young Avery Oprey enjoyed experiencing periodic escapes from the “city life” to his grandparents’ farm in Pitman, PA. He initially went to college for business-to-business sales, but shortly after, realized his entrepreneurial spirit and his love for farming. This led him to seek work in the agricultural industry. He found a job at Red Earth farm, a CSA in Orwigsburg, PA.

Avery was inspired by his grandfather’s love for farming, as well as the business structure at Red Earth Farm, and was able to incorporate what he learned into his own business. With the help of his partner, Amber, A+ Produce has been an operating farm for three years.

“The name A+ Produce is not only a play on words (Avery and Amber), but also refers to the quality of the produce,” said Avery.

All operations on the farm are done by hand and without the use of tractors.

A+ Produce is a CSA farm located in Pitman, the same rural community as Avery’s grandparents’ farm. Avery and Amber enjoy being a CSA farm because it allows them create strong relationships with consumers as well as inform them about where their food is coming from. Members of the community are also welcomed to participate in farm activities.

A+ Produce has hopes of becoming a completely self-sustainable, fully-functioning farm.

“Moving forward, we would like to keep our CSA at a manageable and personable level, never exceeding 50 members,” said Avery. “We always want to maintain a first name basis with our customers, and make them feel a connection with their farmer and food.”